# CSM 570
# BLOG EVALUATION

1. What is the URL of the blog page you are evaluating?

   http://_____

2. What is the title of the blog? _____

   _____

3. What is the name of the person who maintains the blog?

   _____

4. Is the blog open for posting, invited readers, or is it an open but moderated blog?

   _____

| **Evaluating the Content**<br>As you look at the questions below, put an X in the yes or no column for each. | YES | NO |
|---|---|---|
| Does the title of the Blog provide information about its content? | | |
| Is the purpose of the Blog stated on the blog page? | | |
| Is there a link to lead you to further information about the blog creator? | | |
| Can you determine the credentials of the creator from the blog content? | | |
| If you conduct a search on the creator's name in a search engine or in Google Groups, can you find out what provides the creator with the authority to write about the blog topic? | | |
| Can you tell from the comments on the Blog that others treat the creator as an expert in the topic that the blog covers? | | |
| From the blog, can you conduct a URL search in a blog search engine like Google BlogSearch or Technorati? | | |
| When looking at the blogger's posts, can you recognize any bias? | | |
| Does the blogger link to other Web sites? | | |
| If the blogger includes a list of links to other Web sites or blogs, does this help you determine the expertise or authority of the blog creator? | | |
| Is the content found in the blog written in a readable manner with correct grammar and spelling? | | |
| Does the content in the blog contradict information found in another source? | | |
| Is the information on the blog updated on a regular basis? | | |
| Does the blog template used reflect an appropriate theme of the blog? | | |

**Summary of Findings**

Using the data you have collected above, write a short statement explaining why you would or would not use this blog?

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